\$35

THE NEW ZEALAND BREAST CANCER FOUNDATION	Yesl I v Here's my donatic
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THE NEW ZEALAND **BREAST CANCER FOUNDATION**

The Breakfast was hosted by Angelique Bott (red jumper) for her friend Kim who is a young mum with breast cancer. The event held in Christchurch on 24th May raised \$5000.



THE NEW ZEALAND **BREAST CANCER FOUNDATION**

The Pink Ribbon Press

Fabulous Fundraisers! The Bree Family Walk



On the 6th February 2009, Gary Bree, with the support of a fabulous crew of friends and family, set out from his home in Paraparaumu, and arrived in Hamilton just 30 days later, after raising close to \$12,000 for the NZBCF. Gary made the decision to walk over 500km as a mark of respect for his late wife, Robin and as a token of appreciation for the care Robin received from the medical community in the latter stages of her illness.

Every year, hundreds of wonderful Kiwis like Gary raise money for The New Zealand Breast Cancer Foundation, your support helps all those women and their families who are affected by breast cancer and enables the NZBCF to continue it's life-saving work. If you would like to help too, have a look at our community fundraising page at www.nzbcf.org.nz and get brainstorming! You can make a difference.

Volunteer... We Need Your Help!

The Pink Ribbon Street Appeal is the biggest fundraising day for The New Zealand Breast Cancer Foundation and it is all thanks to you and the nearly 6000 volunteers who support us every year and rattle buckets on streets all around the country.

Given the opportunity, New Zealanders are a generous bunch. In 2008 our volunteers collected over \$800,000! To help us make sure every New Zealander has a bucket near them on Friday October 9th this year, we'd love to hear from you!

Many of the volunteers who help during October with the Pink Ribbon Street Appeal do it because they feel they are contributing to a worthwhile cause. You, our fabulous volunteers, often tell us that you feel a real sense of personal achievement after participating in the street appeal and many of you return year after year to help. Without you, our dedicated team of volunteers, the Pink Ribbon Street Appeal simply could not happen.

Whether you have a whole day to spare or just a few hours, we would really appreciate your help on October 9th this year! To register as a volunteer, please call 0508 105 105, or complete the form on our website www.nzbcf.org.nz or fill out the coupon in this newsletter.

The NZBCF encourages our donors to support these businesses whose backing enables our life-saving work: **Gold Partners**

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Message from the Executive Trustee



We are half-way through the year and it is clear that winter is upon us! Your photos from community events and Pink Ribbon Breakfasts show that the weather has not dampened your spirit however and 2009 has already seen some truly heart warming fundraisers for The Foundation.

On Pages 2 & 3 you'll see just some of the lovely photos from Pink Ribbon Breakfasts held all over New Zealand. May was definitely the month for Mums and your efforts have brought us that much closer to our goal of \$400,000 for the Special Projects Fund. The first project of this fund is to provide up to half the funding for the new Full Field Digital Mammography Machine for the Counties Manukau DHB.

Thank you to all of you who took the time to complete our Donor

Survey in February and tell us a little more about yourselves and how breast cancer has affected you. We got a fantastic 2300 responses which was double what you could normally expect! It is really important for us to get this feedback from our loyal core of supporters as we use it to measure the effectiveness of our breast cancer education campaigns and to gauge the public appetite for initiatives we want to pilot in the next 12 months.

Our three lucky winners of a Pink Motorola Razor Mobile phone were: Mrs. Jeanette Osborne of Tauranga, Mrs. Hannah Bain from Gore and Ms. Ann Mosheim from Manukau.

Our next newsletter will be just before Breast Cancer Awareness Month so keep an eye out on your mailbox in September! The coupon attached to Page 3 lists several ways we can work together. Thank you so much for your continued support, as always, we truly appreciate it.

In the Pink Turns 10 in 2009

Our fabulous, fashion fundraiser, In the Pink was held at SKYCITY Auckland Convention Centre on Friday 26 June.

In the Pink is The Foundation's annual fashion extravaganza and was an evening of fun, glamour, sophistication and sensory delights. Guests were treated to a night of spectacular fashion from New Zealand's leading designers including Adrienne Winkelmann, Carlson, Cybèle, Helen Cherry, Liz Mitchell, Rebecca Taylor, World and Zambesi. This year there was something for the fashion-conscious man too with World Man and Zambesi Man showcasing the best of their collections. New Zealand's Top Model contestants also got an opportunity to showcase the style that got them to finals and model some new season designs from New Zealand's top labels.

It's not every event that can celebrate ten years of turning heads so we are delighted it was such a success with Master of Ceremonies Jackie Clark and talented singer & songwriter Anika Moa as our entertainer for the night. Anika flew here from her base in Australia for In the Pink!

Go to our website for pictures and more details about this fantastic night! And we hope to see you there in 2010!



Premier House Pink Breakfast

Politicians and senior representatives of local and national women's health organisations, gathered at Premier House on May 1st 2009 to launch the Pink Ribbon Breakfast fundraising campaign.

Kara Ryall, wife of Tony Ryall, Minister of Health, hosted this Pink Ribbon Breakfast to help kick start the month long fundraising campaign. "Thousands of New Zealanders are affected by breast cancer every year. These include children who have lost their mothers to breast cancer" says Mrs. Ryall. "As a Mum and a daughter, I was motivated to host this function to launch the Pink Ribbon Breakfast concept; something all New Zealanders can do to celebrate Mothers Day and to raise vital funds for breast cancer".

Guests at the Premier House Pink Ribbon Breakfast enjoyed a healthy breakfast with recipes from The Foundation's fundraising partner, Weight Watchers. Executive Trustee

of the NZBCF, Heather Shotter says "the support of those who attended the Premier House Breakfast has contributed to the success of the Pink Ribbon Breakfast fundraising campaign."

Minister of Health, Hon. Tony Ryall and NZBCF Executive Trustee, Heather Shotter

www.nzbcf.org.nz www.nzbcf.org.nz









Breast Cancer Foundation Launches

Pink Ribbon Bequest Society

In answer to the growing support from many thousands of donors and volunteers, the New Zealand Breast Cancer Foundation is launching the Pink Ribbon Bequest Society.

The Bequest Society will comprise members who have declared that they will make a bequest in support of the Foundation and its future public education programme, perhaps also to provide more grants for research into better treatments and eventually a cure of breast cancer. Sharing this common interest, members of The Pink Ribbon Bequest Society will meet at regular luncheons or special events and enjoy a new relationship with the NZBCF.

The society will serve an important purpose to acknowledge, during their lifetime, those wonderful people who through their generous support will help secure the future of our work.

"The New Zealand Breast Cancer Foundation is wonderfully supported by thousands of donors throughout the country," said Mrs. Athlae Lyon, Trustee and founding Chair of The Pink Ribbon Bequest Society. "In a recent survey we had important feedback with over a hundred of our older supporters asking about the possibility of leaving a beguest to the NZBCF. The new Beguest Society is an initiative that will ensure we can recognize these older "philanthropic champions" of our life-saving cause."

The New Zealand Breast Cancer Foundation is mindful that bequests will specifically ensure that the educational messages we teach and the support we provide to women with the disease will be more widely spread throughout New Zealand. We will also seek to provide grants for medical research to improve treatments and possibly discover a cure.

The Pink Ribbon Bequest Society will be launched at a luncheon of Tuesday 28th July, 2009. The Foundation will send invitations to our older supporters who may also care to bring a partner or friend.

"It is an absolutely fabulous idea to be able to thank those who have helped us in this special way," said Mrs. Lyon. We are also looking forward to being able to explain the new programme to others who are interested to help The Foundation in future."

The New Zealand Breast Cancer Foundation Fundraising Manager, Jeanine Gribbin is coordinating the new society. Jeanine is available to talk with anyone who has left a bequest, or considering leaving a bequest to

"We want people to come to our launching luncheon and to feel part of a big caring family. We want to make sure that anybody who will help us by making a bequest is recognized today... they are very special people. It is only right and proper that we thank those who make such a gift by giving

them membership of our new Pink Ribbon Bequest Society," says Jeanine.

She also said it was important that anyone considering making a bequest to the New Zealand Breast Cancer Foundation should either discuss the matter with their family and their financial and legal advisors.

For further information about the Pink Ribbon Bequest Society contact Jeanine Gribbin on 09 304 0964 or 029 545 5533



Athlae Lyon

We've got something to talk about!

Breast Cancer. Do you know what you need to know?

There is so much information out there from so many different sources; it can sometimes be difficult to know what to believe. The New Zealand Breast Cancer Foundation runs a National Community Education Programme that is specifically designed to offer you clear, well-researched, medically sound information. The friendly format means you can take friends and family along and ask the questions you really want answered.

Valerie Pennick has been a Breast Health Educator for The Foundation for over two years, and was joined last month by Janelle Aitken. Both have extensive experience in the area of women's health and they create an environment that will put you at ease. They deliver practical advice and helpful information so that you know you are getting the most up-to-date facts about breast cancer and breast health.



"It's really important that New Zealand women are armed with the right information, not only about how vital it is to have regular screening mammograms, but also about leading a healthy lifestyle, and really understanding their risk of breast cancer" says Valerie, who as a radiation therapist treated many thousands of breast cancer patients. "Many of these women were treated successfully, particularly those whose breast cancer was detected early." Early detection is our best protection and by being vigilant in your approach to breast health, you give yourself the best chance of survival. Getting the right information also helps to put the statistics and facts about breast cancer into perspective and 'shine a light' into what can be a dark and scary subject for many women.

If you think that the girls in your office, book club, sports team or even the parents at your child's school would benefit from a visit from one of The New Zealand Breast Cancer Foundation Educators, please give us a call on 0800 902 732, or complete the form on our website. Each seminar can be tailored to your specific needs, so let us know what you need and we'll work with you. Show your friends and family how much you value them and help us to save lives. Hope to see you soon!





Congratulations to everyone!

First	Car/trip	Kristy Cockerill
Second	Travel Card	Jan Kalman
Third	Bunnings	Elzet Jordaan
Fourth	TV	Elaine Campbell
Fifth	TV	Emma Bennett
Sixth	TV	Rosemary Bradford
Seventh	TV	G Hamilton
Eighth	TV	Denise Greenbank
Ninth	TV	Courtney Wiles
Tenth	TV	Danielle Connole
Eleventh	TV	Wendy Bee
Tweflth	TV	Eveline Peters
Thirteenth	TV	Maria Mcdonald
Fourteenth	Bracelet	Sandra Engert
Fifteenth	Bracelet	Rosalie Harvey
Sixteenth	Bracelet	H Cooper
Seventeenth	Bracelet	Aileen Mcdonald
Eighteenth	Bracelet	Louise Nash
Nineteenth	Camera	Pauline Basick
Twentieth	Camera	Audrey Elms
Twenty First	Camera	Nadia Sakey
Twenty Second	Camera	Betty Williams
Twenty Third	Camera	Rhonda Turner
Twenty Fourth	Camera	Neil Chater
Twenty Fifth	Camera	Bev Fergus
Twenty Sixth	Camera	Lm Trebilcock
Twenty Seventh	Camera	A Simson
Twenty Eighth	Camera	Colleen Robertson
Multidraw 10+	Xpolo	Geoff Henderson
Multidraw 3-9	Weekend/ Macbook	Rhett Brown
Multidraw 2	Macbook	Martha Mcdonnell

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Vidak, a leading supplier of workplace systems in New Zealand,

have generously provided NZBCF with some much needed furniture for our new offices! On behalf of everyone here at the Foundation we would like to thank Mike and the team at Vidak for all their help!

Vidak has been working hand in hand with the Corporate and Government sectors for over 20 years - creating inspirational places to work which promote cultural change, align branding and increase organisational effectiveness. If you would like to contact them about your workspace, please call Auckland 09 273 0033 or Wellington 04 802 4615 or email them at sales@vidak.co.nz

VIDAK we love your work | Mothers Day Appeal Makes a Difference

Leigh Campbell is delighted with the response to our Mothers Day Appeal letter and so are we. You may remember Leigh Campbell as the face of our Mothers day Appeal who shared her story of the loss of her beloved mother Jan to breast cancer at the age of 63. When she agreed to talk about her family's experience of losing Jan as a wife, mother and grandmother she told us that she didn't want another family to go through the grief they suffered. We have received some amazing letters of support from you after publishing Leigh's story and we thank you for your generosity of spirit and for the donations you have sent in response to Leigh's story. To date, your support has raised well over \$100,000 for our Special Projects Fund. Thanks to you, fewer families will have to suffer the fear and grief that breast cancer brings.

Buy your 2009/2010 Entertainment Book now, visit www.nzbcf.org.nz

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